



**We make
highways
talk™**

- MANAGEMENT
- SAFETY
- PRESERVATION

International Road Dynamics Inc. develops and maintains traffic management products and systems technology that make highways talk. What are they saying? They are providing information that roadway administrators need to manage traffic, preserve infrastructure and provide safety warnings to drivers.

IRD's multi-discipline, innovative and customer-focused team is expert in advanced technologies, advanced traffic solutions and custom-designed systems.



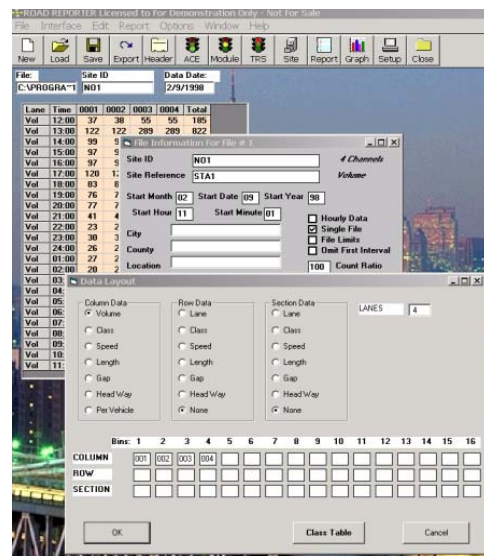
**CUSTOMER
DRIVEN™**

JULY, 2010 REV D
PRINTED IN CANADA

ROAD REPORTER® Traffic Data Software

Road Reporter® software is a complete traffic data analysis package comprised of storage, retrieval, equipment programming, editing, processing and reporting capabilities. The focal point of the software is the data indexing feature which allows the user to generate a single report from multiple files.

Road Reporter® has been specifically designed for Windows computers. It is compatible with Windows 2000, XP, Vista, and Windows 7 operating systems.



Features

- Telemetry capabilities
- Custom report generator
- Complete data editing
- Reads various counters
- Import/export functions
- Data verification

ROAD REPORTER®

Traffic Data Software

Instrument Interfacing

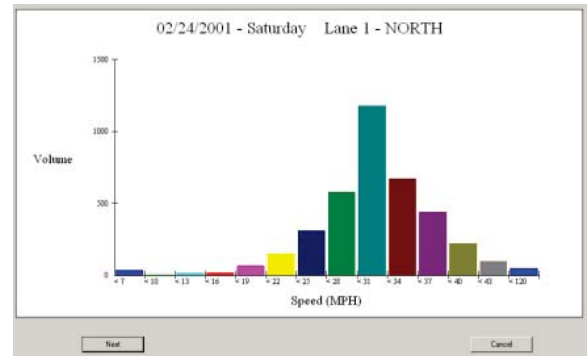
- Data collection from counters
- Data collection from turning movements
- Data collection from modules
- Compatible with many existing traffic counters
- Realtime viewing of traffic
- Remote communications
- Autopolling

Data Editing

- Edit header information
- Edit site information
- Site data indexing
- Spreadsheet data editing
- Add directions from other files
- Append files
- Data verification and count validity
- File limiting to remove unwanted data
- Count ratio factors
- Delete lanes

Reporting

- Over 25 different report printouts
- Process volume, speed, class, gap, headway, length, weigh-in-motion and turning movements
- Daily summaries and graphs
- Weekly summaries and graphs
- Monthly and yearly historical summaries
- Annual 100 peak hours
- Statistical speed analysis: 15th & 85th percentile, median and average speeds and pace of vehicles
- Turning movement analysis summaries and graphs



Data Verification Rules

Volume

- Number of consecutive intervals being zero
- Percentage change between intervals
- Interval greater than

Classification

- Percentage of unclassified vehicles
- Percentage of classes 4 - 13

Speed

- Percentage of vehicles above max
- Percentage of vehicles below min

MAX: **MIN:**

Save **Verify On Load** **Cancel**



Corporate Office

702 - 43rd Street East
 Saskatoon, Saskatchewan
 Canada S7K 3T9
 Tel: +1(306) 653-6600
 Fax: +1(306) 242-5599
 Toll Free: 1-877-444-4IRD (4473)
 Email: info@irdinc.com

U.S. Office

2402 Spring Ridge Drive, Suite E
 Spring Grove, IL
 USA 60081
 Tel: +1(815) 675-1430
 Fax: +1(815) 675-1530



Publicly Traded on the TSX (Symbol IRD)
 Find out more about IRD on our website: www.irdinc.com

IRD products and components are protected by one or more worldwide patents and/or trademarks.
 IRD reserves the right to change, modify, or improve its products at any time without notice.