



**We make
highways
talk™**

- MANAGEMENT
- SAFETY
- PRESERVATION

International Road Dynamics Inc. develops and maintains traffic management products and systems technology that make highways talk. What are they saying? They are providing information that roadway administrators need to manage traffic, preserve infrastructure and provide safety warnings to drivers.

IRD's multi-discipline, innovative and customer-focused team is expert in advanced technologies, advanced traffic solutions and custom-designed systems.



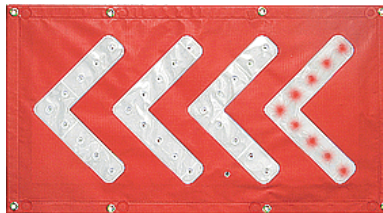
**CUSTOMER
DRIVEN™**

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LED ARROW MAT

Magnetically Mounted Flashing Arrows

- HIGH VISIBILITY
- INSTANT TRAFFIC CONTROL
- INSTALL IN SECONDS
- BATTERY OPERATED

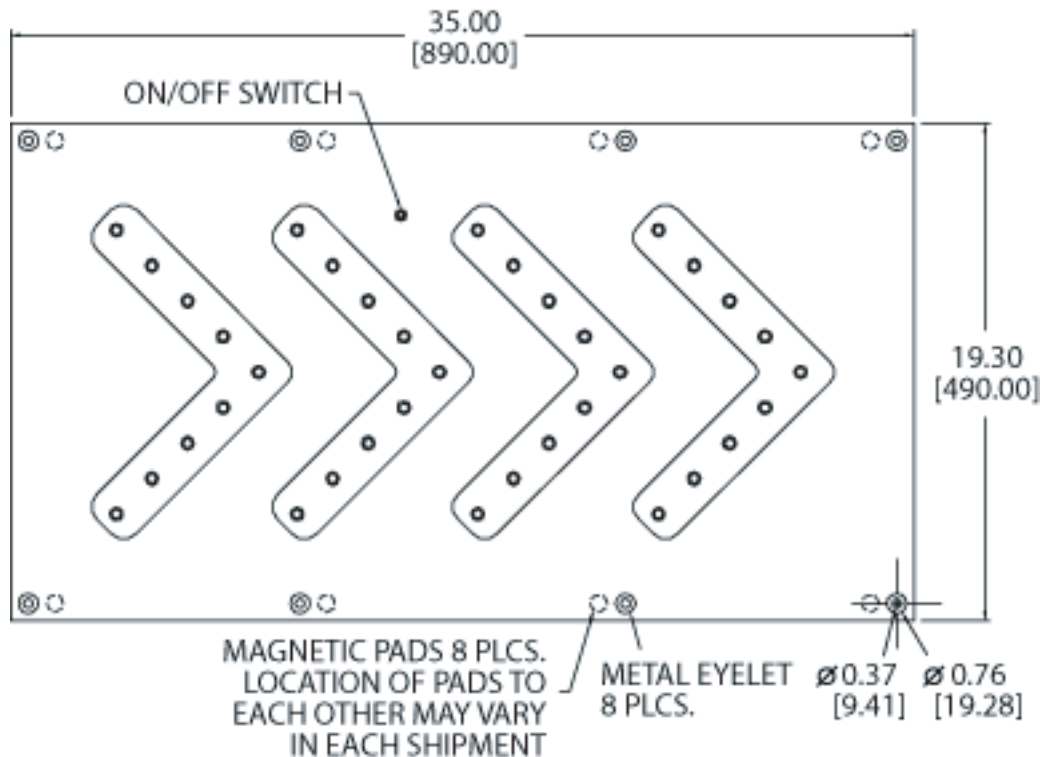


The magnetically mounted Safety Flashing Arrow Mat can mount to any vehicle or structure in seconds. Its high visibility flashing chevron type display will alert oncoming motorists to avoid the parked vehicle or safety hazard.

- Flashing chevron configuration
- High output red or amber LED lamps
- Two AA batteries for 48 hours of operation
- Very low cost
- Can be attached to metal surfaces with 8 magnets
- 500' (150 m) viewing distance at full sun light
- Solid state, high shock vibration resistant

SAFETY FLASHING ARROW MAT

The Flashing Arrow Mat is 35 in x 19.3 in. (89 cm x 49 cm) in size and is supplied with 8 magnets for attachment to metal surfaces. It is made of soft nylon material and has 4 reflective chevron arrows with 9 red LED's per arrow, providing total brightness of 4,000 - 5,000 cd. Average LED life span is 100,000 plus hours. The high visibility large display alerts oncoming motorists to move to the side and avoid a collision.



TECHNICAL DATA

Material:

Soft Nylon

Power:

Two AA Batteries

Temperature Range:

-40° F to + 185° F

-40° C to + 85° C

Dimensions:

35 in Long x 19.3 in Tall

89 cm Long x 49 cm Tall

Unit Weight:

Less than 3 lbs (1.36 Kg)

Viewing Distance:

500' at Full Sun Light (150 m)

Display:

36 High Output Red LED Lamps, 4 Rows of 9 LED's



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