



INTERNATIONAL ROAD DYNAMICS INC.

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For Immediate Release: November 10, 2011

IRD RECEIVES CAD \$2.4 M WEIGH STATION CONTRACT FROM STATE OF IDAHO

Saskatoon, SK November 10, 2011– International Road Dynamics Inc. (IRD) announced today that that it has been awarded a **CAD \$2,429,568** contract from the State of Idaho, Transportation Department (ITD) to upgrade the Lewiston and Boise Ports of Entry Weigh-in-Motion and Automatic Vehicle Identification Systems. The contract includes two years of equipment, software, and database maintenance to commence upon completion of the upgrades.

The upgrade will incorporate IRD's Integrated Mainline Weigh-in-Motion (WIM) solution with IRD's Intelligent Roadside Operations Computer (iROC) that will transfer information via the Commercial Vehicles Information Systems and Network (CVISN) program. The CVISN program is a key component of the Federal Motor Carrier Administration's (FMCSA's) drive to improve commercial vehicle safety. Vehicle safety and licensing information will be passed to IRD's roadside system and a decision will be made in real-time whether a truck is permitted to bypass the weigh station or come in for inspection.

At busy times, weigh stations often exceed capacity and are forced to close while the back-log of trucks is cleared. By combining CVISN information with a vehicle's weight, as measured by IRD's Weigh-in-Motion systems, the weigh station can focus on high risk vehicles, allowing weight compliant carriers with good safety records to bypass the weigh station. Not only does this greatly improve the operation of the weigh station, but it is of considerable benefit to the trucking industry, reducing wait times at weigh stations for reputable carriers and cutting fuel bills and emissions in the process.

Mr. Terry Bergan, IRD's President and CEO stated: "IRD continues to be the systems leader for Commercial Vehicle Operations (CVO) in the United States and worldwide, offering complete integrated solutions for Weigh-in-Motion and Credential Screening. IRD was involved in the original installations at Boise and Lewiston and looks forward to continuing our successful working relationship with the Idaho Transportation Department. We are also pleased to be increasing our ongoing service and maintenance business with this new contract, a key element in our strategy to build our base of recurring revenues."

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan Canada with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

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The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:

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IRD is listed on the TSX - trading symbol - IRD

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