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**For Immediate Release:**

**IRD AWARDED \$2.89 MILLION DATA COLLECTION EQUIPMENT AND SOFTWARE SERVICE CONTRACT BY CALIFORNIA TRANSPORTATION DEPARTMENT**

Saskatoon, SK July 7, 2010 - International Road Dynamics Inc. (IRD) announced today that it has been awarded a contract by the California Department of Transportation (Caltrans) to provide equipment maintenance, software maintenance, and on-call service for their statewide network of Weigh-in-Motion (WIM) systems at approximately 200 locations. The service agreement extends from June 14, 2010 through June 13th 2013. The total value of this contract is **CAD \$2.89MILLION**.

Caltrans WIM systems provide 24-hour traffic information at key locations on California highways. The information collected includes a vehicle's axle weights and gross weight, axle spacing, vehicle classification, and speed data. The information gathered is essential for pavement studies, highway monitoring and capacity studies, accident rate calculations, and analysis of truck transport practices.

IRD's expertise and experience in the WIM Data Collection field allows customers to receive a complete package of products and services from one vendor. IRD offers design, manufacturing, installation, collection and post-processing of data, report generation and maintenance of data collection systems. The IRD Service Support Team has over twenty-five years of technical and customer service experience and is able to manage all operational needs for Data Collection and other Intelligent Transportation Systems (ITS).

Mr. Terry Bergan, IRD's President and CEO commented, "We are very pleased to be extending our relationship with Caltrans as we continue to expand our customer support, service and maintenance business. These contracts provide IRD with stable and growing cash flows as we capitalize on our leading industry position and strong customer relationships. Over the last few years we have continued to renew key multi-year contracts and sign significant new service and maintenance business. This recurring business forms a solid and profitable base to support our systems and product sales activities."

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan Canada with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:  
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IRD is listed on the TSX - trading symbol - IRD

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