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## BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

### INTERNATIONAL ROAD DYNAMICS INC. AND PSI TECHNOLOGIES INC. ENTER INTO EXCLUSIVE AGREEMENT FOR ADVANCED ROAD MONITORING SYSTEM

**May 27, 2010 - Saskatoon, SK** - International Road Dynamics Inc. (TSX: IRD) and PSI Technologies Inc. (PSI) announced today that they have entered into a strategic relationship under which they will market an advanced prediction system for highway distress and maintenance needs. IRD's traffic monitoring, data processing and analysis systems, and PSI's mechanistic highway materials and structural analysis models and sensor technologies, have been merged into a new, innovative product called the **Know Your Road** highway distress and maintenance needs prediction systems.

The Know Your Road System collects real-time traffic data and physical and environmental parameters measured by advanced sensor technologies. These are analyzed with the highway design parameters, real-time traffic data, and surface and subsurface conditions collected by permanent sensors and mobile sensors to provide a mechanistic structural analysis of current highway and substructure conditions. The system provides an assessment of current conditions and distress, and predicts future maintenance needs. The system helps highway managers and concessionaires improve infrastructure and traffic management to improve and maximize highway utility considering ever changing environmental, substructure and traffic loading conditions.

Mr. Terry Bergan, IRD President and CEO, commented: "We are very pleased to be entering into this exclusive strategic arrangement with PSI. The system merges the expertise to help deliver better infrastructure management.

Dr. Curtis Berthelot, CEO of PSI added: "We recognized that for highway agencies and concessionaires to maximize highway utility they must model using the most advanced tools. The IRD-PSI Know Your Road System incorporates the most advanced sensor and traffic monitoring technologies with models to better maximize highway utility, ensure sustainable infrastructure and to manage costs.

**IRD** is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan Canada with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures. The Company's shares trade on the Toronto Stock Exchange under the symbol IRD. Contact Terry Bergan, President & CEO IRD 306-653-6600 or via email at [info@irdinc.com](mailto:info@irdinc.com) visit IRD's website [www.irdinc.com](http://www.irdinc.com)

**PSI Technologies** systems have been developed to integrate with, and enhance, existing road agency engineering and management systems employing a scientific framework from which to derive performance based budgets that better serve whole life utility optimization of road infrastructure investments. Located in Saskatoon, Saskatchewan, Canada, PSI Technologies is dedicated to providing only scientific based solutions for their clients. Contact Dr. Curtis Berthelot, President & CEO PSI Technologies Inc. 306-477-4090 or via email [cberthelot@pavesci.com](mailto:cberthelot@pavesci.com) visit PSI's website at [www.psitechnologies.ca](http://www.psitechnologies.ca)