



INTERNATIONAL ROAD DYNAMICS INC.

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For Immediate Release: March 23, 2010

IRD ANNOUNCES CONTRACT FOR NEW BRUNSWICK MAINLINE WIM SYSTEM

Saskatoon, SK March 23, 2010 - International Road Dynamics Inc. (IRD) has been awarded a **CAD \$1.06 Million** contract for a High Speed Weigh-In-Motion (WIM) System by New Brunswick Department of Transportation. IRD will act as prime contractor to design, supply, install, and maintain a Mainline WIM Pre-Clearance System on the eastbound lanes of Route No. 2 to be located near the Salisbury Weigh Scale Facility. IRD has already supplied and integrated High Speed WIM Systems at Salisbury Westbound, Deerwood, Waweig, and Longs Creek Weigh Scale Facilities in New Brunswick. The contract is scheduled for completion by October, 2010.

The new Salisbury system will weigh and classify commercial vehicles as they travel at highway speeds. Approaching vehicles will be automatically evaluated and compared with legal load and height limits. If the vehicle is found to be compliant, the driver will be directed via bilingual electronic message signs to bypass the weigh station without stopping. If the vehicle is non-compliant, the driver will be directed to exit the highway and report to the weigh station for further processing. The system will incorporate a combination of Single Load Cell WIM Scales, Piezoelectric Sensors, License Plate Readers, Side View Image Cameras, Operator Interface, and System Electronics.

IRD's President and CEO, Mr. Terry Bergan, states "IRD continues to be the primary supplier and integrator of Weigh-In-Motion Pre-Clearance Systems in North America and internationally. With this latest contract, IRD will have supplied a total of 8 high-speed Mainline WIM Systems in Nova Scotia and New Brunswick. IRD values its long term relationship with the New Brunswick Department of Transportation and we look forward to this latest project."

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan Canada with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

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The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:

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IRD is listed on the TSX - trading symbol - IRD

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