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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN TRANSPORTATION CONFERENCE IN QUEBEC

March 22, 2010 – International Road Dynamics, Inc. (IRD) will be participating in the 45th Congress of the AQTR (Association Québécoise du transport et des routes) in Québec City from March 29th to 31st. Technical sessions include Intelligent Transportation Systems (ITS), infrastructure, security, mobility, and other timely topics.

IRD will be represented by Mr. Rod Klashinsky, Vice-President of North American Sales and Special Projects. Please visit **Booth No. 43** where he will demonstrate IRD's Virtual Weigh Station and provide valuable information about IRD's systems and products including traffic safety, traffic data collection and ITS solutions.

For more information about the conference and exhibition, please visit the AQTR web site at www.aqtr.qc.ca. If you would like more information about any of IRD's systems and products, please contact Rod Klashinsky at tel: 306-653-6600, e-mail: rod.klashinsky@irdinc.com or visit our web site at www.irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan Canada with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

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IRD is listed on the TSX - trading symbol - IRD

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