



INTERNATIONAL ROAD DYNAMICS INC.

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IRD AWARDED \$1.1 MILLION CONTRACT IN BANGLADESH

Saskatoon, SK, November 19, 2009 – International Road Dynamics Inc. (IRD) announced today that along with its wholly owned subsidiary, International Road Dynamics South Asia (IRDSA), it has been awarded a contract by the Bangladesh Bridge Authority (BAA) for the installation of two Weigh-in-Motion Systems and a Toll Collection system for the Bangabandhu Bridge. The project is expected to be commissioned by April, 2010, and is valued at approximately **CAD \$1.1 Million**.

“We are pleased to be extending our presence in Bangladesh with this important new contract,” commented Terry Bergan, President and Chief Executive Officer of IRD, “The project provides a strategic link between eastern and western Bangladesh, and integrates two of our industry-leading technologies to form a seamless solution.”

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan Canada with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

- 30 -

The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:

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IRD is listed on the TSX - trading symbol - IRD

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