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**For Immediate Release: November 16, 2009**

**IRD RECEIVES \$1.0 MILLION WEIGH STATION CONTRACT FROM STATE OF WISCONSIN**

**Saskatoon, SK November 16, 2009** – International Road Dynamics Inc. (IRD) announced today that that it has been awarded a **CAD \$965,000** contract by the Wisconsin Department of Transportation (WisDOT) to install and maintain three Virtual Weigh Stations and Bridge Monitoring Systems. The systems will be located on select ramps of the Milwaukee Zoo Interchange. The bridges immediately following these ramps have restricted vehicle weight limitations which are actively being enforced.

As a truck passes the Virtual Weigh Station, IRD's system produces a unique record containing a vehicle overview image, axle and gross vehicle weights, speed, and classification information. The system will then automatically determine whether the passing truck is weight compliant. This information can be monitored remotely by officers using laptops in state patrol cars or by state personnel from a central office computer.

Virtual Weigh Stations complement existing permanent truck inspection stations and provide an option to pre-screen heavy trucks at locations where real estate is limited. A Virtual Weigh Station strategically located in advance of bridge can provide real time monitoring and historical data of the vehicle loading. IRD has supplied more than 60 Virtual Weigh Stations throughout North America.

Mr. Terry Bergan, IRD's President and CEO stated: "IRD continues to be the systems leader for Commercial Vehicles Operations in the United States and worldwide, and looks forward to working with the Wisconsin Department of Transportation. This will be IRD's third Virtual Weigh Station project in Wisconsin this year."

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan Canada with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

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IRD is listed on the TSX - trading symbol - IRD

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