



INTERNATIONAL ROAD DYNAMICS INC.

CORPORATE OFFICES: **Canada:** 702 - 43rd St. E. Saskatoon, SK S7K 3T9
U.S.: 2402 Spring Ridge Drive, Suite E Spring Grove, IL 60081
CHILE: Maria L. Santander 0360, Providencia, Santiago, Chile
INDIA: Villa 13 Block 5 Eros Garden, Surajkund Road, Charmwood Village, New Delhi, India
Brazil – Rua Dr Jesuino Maciel, 1175 Campo Belo – 04615-033 Sao Paulo, SP Brazil
China – No. 1 Industrial District Jinshanqiao Economic Dev. Zone Xuzhou, Jiangsu PRC 221004

For Immediate Release

IRD AWARDED \$1.0 MILLION MAINTENANCE CONTRACT

Saskatoon, SK October 26, 2009 – International Road Dynamics Inc. (IRD) announced today that it has been awarded a **CAD \$1.0 Million** contract renewal by the Oklahoma Department of Transportation to operate and maintain new and existing Traffic Monitoring Systems (TMS) at up to 100 locations statewide. The general scope of the contract includes data collection and systems validation, preventative and emergency maintenance, new construction, and site renovations of Traffic Monitoring Systems.

IRD's traffic data collection expertise and experience allows its customers to receive a complete service and maintenance package from one vendor. IRD offers design, manufacturing, installation, data collection, post-processing, report generation and maintenance of traffic data collection systems.

Mr. Terry Bergan, IRD's President and Chief Executive Officer, commented: "We are pleased that Oklahoma has renewed its contract with IRD, extending our almost 20-year relationship with the State. The contract award is another successful example of how we are building our base of recurring service and maintenance revenues, a key component of our value-enhancing strategies."

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan Canada with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

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The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:

Terry Bergan, President & CEO

Phone: (306) 653-6600

U.S. (303) 355-5998

Francine Senecal-Lepage, Investor Relations

Phone: (306) 653-6603

Fax: (306) 653-6609

Email: irdir@irdinc.com

IRD is listed on the TSX - trading symbol - IRD

www.irdinc.com