



## INTERNATIONAL ROAD DYNAMICS INC.

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### **BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION**

#### **IRD TO PARTICIPATE IN THE ITS WORLD CONGRESS IN STOCKHOLM, SWEDEN**

**September 9, 2009** - International Road Dynamics Inc. (IRD) will exhibit and demonstrate its systems and products at the ITS World Congress in Stockholm Sweden September 21<sup>st</sup> to 25<sup>th</sup>, 2009. The theme of the congress is “ITS in daily life” or the importance of making everyday use of innovative Traffic Management and Mobility Services a reality. Over 5000 delegates are expected from highway agencies, universities and business worldwide.

IRD will be participating with a delegation from ITS Canada and will be represented by Mr. Terry Bergan, President and CEO, and Mr. Roberto Santos, International Technology/Business Manager. IRD is part of the ITS Canada booth and Mr. Bergan will be presenting a paper on WIM@Toll titled “*Methods of Dealing With Heavy Trucks at Toll Roads*” in session TS086 on Thursday September 24<sup>th</sup> at 2:00pm.

At the exhibition IRD will be presenting advances in Weigh-In-Motion (WIM), and recent developments in ITS Products and Systems at the **ITS Canada Booth Number K30**. For more information about the ITS World Congress, please visit: [www.itsworldcongress.com](http://www.itsworldcongress.com) .

If you would like more information about any of IRD’s systems and products, please contact IRD at tel: 306-653-6600 or visit the IRD web site at [www.irdinc.com](http://www.irdinc.com).

The Company’s shares trade on the Toronto Stock Exchange under the symbol IRD.

**FOR MORE INFORMATION PLEASE CONTACT:**

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**IRD is listed on the TSX - trading symbol - IRD  
[www.irdinc.com](http://www.irdinc.com)**