



CORPORATE OFFICES: CANADA - 702 - 43RD ST. E. SASKATOON, SK S7K 3T9
U.S. - 2402 SPRING RIDGE DRIVE, SUITE E SPRING GROVE, IL 60081
CHILE - MARIA L. SANTANDER 0360, PROVIDENCIA, SANTIAGO, CHILE
INDIA - VILLA 13 BLOCK 5 EROS GARDEN, SURAJKUND ROAD, CHARMWOOD VILLAGE, NEW DELHI, INDIA
BRAZIL - R DR JESUINO MACIEL, 1175 CAMPO BELO - 04615-033 SÃO PAULO, SP BRAZIL
CHINA - NO. 1 INDUSTRIAL DISTRICT JINSHANQIAO ECONOMIC DEV. ZONE XUZHOU, JIANGSU PRC 221004

BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN THE 2009 (APWA) AMERICAN PUBLIC WORKS ASSOCIATION CONGRESS AND EXPOSITION

September 9, 2009 – International Road Dynamics Inc. (IRD) will be participating in the (APWA) American Public Works Association International Congress and Exposition from September 13th to 16th, 2009 in Columbus, Ohio. More than 6000 public works, transportation officials, and consultants are expected to attend the event. Attendees will discover emerging trends, innovative solutions and best practices in public works during 125 educational sessions.

IRD will be showcasing its Traffic Data, Weigh-In-Motion, and Traffic Safety Systems at the Exposition, and will be represented by Mr. Scott Sherwood, Regional Manager. ***We look forward to your visit to IRD's Booth # 832.***

For more information about the conference please visit the **APWA 2008 Congress** website at <http://www.apwa.net/Meetings/Congress/2009/>. If you would like information about any of IRD's products or systems, please contact Rod Klashinsky at tel: (306) 653-6600 or email rod.klashinsky@irdinc.com or visit IRD's website at www.irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan Canada with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:
Terry Bergan, President & CEO
Francine Senecal-Lepage, Investor Relations

Phone: (306) 653-6600
Phone: (306) 653-6603

U.S. (303) 355-5998
Fax: (306) 653-6609

Email: irdir@irdinc.com

IRD is listed on the TSX - trading symbol - IRD

www.irdinc.com