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## BUSINESS UPDATES ONLY

### IRD TO PARTICIPATE AT IBTTA ANNUAL MEETING AND EXHIBITION

**September 8, 2009** - International Road Dynamics Inc. (IRD) will be a participant and exhibitor at the 77th IBTTA (International Bridge Tunnel and Turnpike Association) Annual Meeting and Exhibition in Chicago, Illinois from September 13<sup>th</sup> to 16<sup>th</sup>, 2009. More than 1,000 delegates from around the world will be attending this year's event to discuss the latest in toll innovations.

IRD will be represented by Mr. Rod Klashinsky, Vice-President of Sales and Special Projects, and Mr. Rish Malhotra, International Business Specialist. Please stop by **Booth Number 311** to discuss your toll system requirements. IRD will be demonstrating the IPICO Toll Readers and Transponders and products and systems designed to improve toll operations, including WIM (Weigh-In-Motion) at Toll, our industry leading Dynax® Treadle, and new traffic safety systems.

For more information about the conference and exhibition, please visit the IBTTA web site at <http://www.ibtta.org/Events/eventdetail.cfm?ItemNumber=3859>. If you would like more information about any of IRD's systems and products, please visit our web site at [www.irdinc.com](http://www.irdinc.com) or contact Rod Klashinsky at tel: 306-653-6600 or at e-mail: [rod.klashinsky@irdinc.com](mailto:rod.klashinsky@irdinc.com).

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan Canada with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:  
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IRD is listed on the TSX - trading symbol - IRD

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