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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD VIRTUAL WEIGH STATIONS GAINING MOMENTUM

July 6, 2009 - IRD (International Road Dynamics Inc.) has deployed Virtual Weigh Stations worldwide in locations as environmentally diverse as Alaska, New York, and Qatar. IRD is the leader in providing automated systems to help highway agencies monitor and enforce size, weight, credential and safety rules associated with commercial vehicle operations (CVO).

With Virtual Weigh Stations, highway agencies efficiently and effectively monitor and screen for over-weight vehicles. The stations incorporate advanced Weigh-In-Motion (WIM), video image capture technology, and wireless and internet-based communications and system access. They assist officers to identify suspected violating vehicles for further inspection. Typically, systems are deployed in strategic locations on mainline and secondary highways, without the significant construction of a larger weigh station.



Typical Virtual Weigh Station Site

Complementary to the enforcement benefits, the IRD Virtual Weigh Station System will help identify habitual offenders and provides comprehensive traffic and truck weight data for planning and maintenance purposes.

IRD Virtual Weigh Station Systems are ideally suited to enhance existing truck weight enforcement activities. The systems' limited construction and infrastructure requirements make them suitable for cities and counties. These systems bolster the effectiveness of truck weight enforcement operations, saving compliant carriers time and money.

Additionally, when compliant trucks can continue on their way without stopping for inspection, there are considerable fuel savings, improved productivity, and a reduction in exhaust emissions.

For further information, please contact Rod Klashinsky at tel: 306-653-6600 or at e-mail Rod.Klashinsky@irdinc.com or visit our web site at http://www.irdinc.com/systems/cvo/weight_enforcement.php.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan Canada with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

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IRD is listed on the TSX - trading symbol - IRD

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