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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

TRAFFIC DATA WHEN YOU NEED IT!

May 14, 2009 - Do you know how many and what types of vehicles are traveling on your roads and streets? Do you have the traffic data needed to obtain funding for a section of urban or rural road? Are you concerned about traffic safety?

IRD's (International Road Dynamics Inc.'s) Advanced Traffic Data Collection Systems assist you to understand traffic flow, identify problem areas and can help answer traffic concerns. It is important to know what types of vehicles are travelling on your roads and during what times. Accurate traffic data can aid in achieving additional grant money for both urban and rural roads. Accurate traffic data can pinpoint the locations and times when speeding or safety is an issue, and provide patrol officers with the data needed for targeted enforcement.

One of the tools to collect and report this traffic data is the TMS-SA Microwave Traffic Counter/Classifier. The TMS-SA can be set up for both portable and permanent traffic data collection on a one or two lane road in bidirectional mode. This counter/classifier is actually a non-intrusive sensor that uses Doppler Radar to perform high accuracy data counts, classification, and speed measurement. You can access the data via the Bluetooth communication terminal option, and receive date, hour, speed, and vehicle length data. The TMS-SA is self contained and bracket mounted and requires minimal installation.

Non-Intrusive TMS-SA Sensor



In addition to the TMS-SA, International Road Dynamics has many other traffic data collection and Weigh-In-Motion (WIM) solutions for your traffic requirements. If you would like further information or have any questions, please contact Mr. Chris Pepin, Product Sales Specialist, at tel: 306-653-6600, email: chris.pepin@irdinc.com, or visit our web site at www.irdinc.com.

IRD is listed on the TSX – trading symbol – IRD
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