

IRD NEWS

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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

WIM@TOLL PAY YOUR *WEIGH*

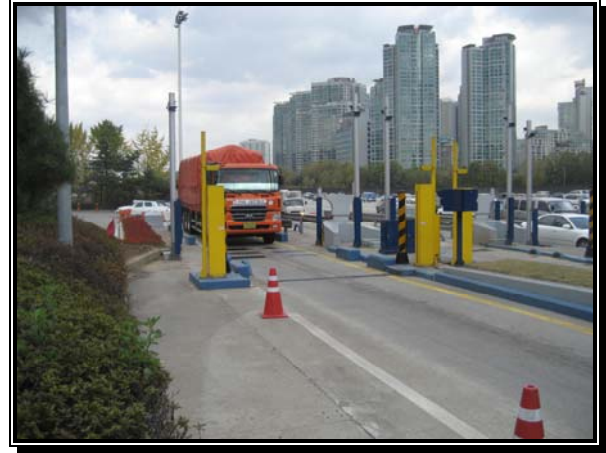
FEBRUARY 12, 2009 – Toll by weight or WIM@Toll is a much more equitable means of charging for highway use while ensuring a fair return to the highway managers and owners. The damage to highways, roads and bridges exponentially increases with axle and vehicle weights. Based on this and the value to the user, there is a growing movement towards a more equitable user-pay system, where the fee paid for using a section of roadway is relative to the utility or value provided. The most straightforward way to implement this is to charge a toll based on the weight of the vehicle. **This is called WIM@Toll.**

Weigh-In-Motion (WIM) allows a vehicle to be weighed and classified into toll class while moving without interruption through the toll gate, thus the weighing and toll classification process does not introduce any delay or interruption in the tolling process. Further, if there is maximum allowable weight for the roadway, the WIM@Toll identifies this violation for further processing, extra charges or stopping the vehicle

International Road Dynamics Inc. (IRD) is the leader in WIM systems. WIM@Toll provides a seamless interface to toll systems. With the open toll mode, WIM@Toll will charge a fee based on vehicle weight and classification. With the closed toll mode, WIM@Toll will charge based on the vehicle weight, classification and distance travelled

An additional benefit is the significant reduction of traffic accidents, as overloaded vehicles have a greater stopping distance, reduced maneuverability, increased risk of rollover, increased rate of mechanical failure, and reduced fuel consumption and emissions.

IRD has supplied more than 3000 lanes of WIM and is the world leader providing WIM@Toll Systems which can be easily integrated into existing or new Toll Systems.



If you have any questions or would like more information about IRD's WIM@Toll please contact Mr. Hong Fang, Sales & Toll Application Specialist, at 306.653.6600 or email: hong.fang@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD
www.irdinc.com