



INTERNATIONAL ROAD DYNAMICS INC.

CORPORATE OFFICES: **Canada:** 702 - 43rd St. E. Saskatoon, SK S7K 3T9

U.S.: 2402 Spring Ridge Drive, Suite E Spring Grove, IL 60081

CHILE: Maria L. Santander 0360, Providencia, Santiago, Chile

INDIA: Villa 13 Block 5 Eros Garden, Surajkund Road, Charmwood Village, New Delhi, India

Brazil – Rua Dr Jesuino Maciel, 1175 Campo Belo – 04615-033 Sao Paulo, SP Brazil

China – No. 1 Industrial District Jinshanqiao Economic Dev. Zone Xuzhou, Jiangsu PRC 221004

For Immediate Release

IRD ANNOUNCES HAWAII TRAFFIC DATA COLLECTION AWARD

Saskatoon, SK January 7, 2009 - International Road Dynamics Inc. (IRD) announced today that it was awarded a contract by the Hawaii Department of Transportation (HDOT) to provide Continuous Traffic Monitoring (CTM) Data Collection Goods and Services statewide. This project is intended to supplement HDOT's continuous traffic monitoring program and includes the supply, operation and maintenance of the CTM systems as well as provision for a real-time display via web access. The total three year contract value is **CAD \$1.0 million**.

There are 23 permanent HDOT CTM Data Collection Sites that will be incorporated into this project. These sites are located on four of the eight major islands (Hawaii, Kauai, Maui, and Oahu).

HDOT stated "The Planning Branch is pleased to announce the award of the CTM Data Collection Goods and Services Contract to International Road Dynamics Inc. HDOT has had successful Weigh-in-Motion (WIM) and Data Collection Projects with IRD in the past and we value their commitment to provide high quality maintenance, data collection, and data validation services."

Mr. Terry Bergan, IRD's President and Chief Executive Officer commented, "This type of project is in line with IRD's objective to build long-term partnerships with our valued customers and our goal to increase our stream of recurring maintenance and data services business. We are proud of our positive ongoing relationship with the Hawaii Department of Transportation."

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan Canada with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

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The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:

Terry Bergan, President & CEO

Phone: (306) 653-6600

U.S. (303) 355-5998

Francine Senecal-Lepage, Investor Relations

Phone: (306) 653-6603

Fax: (306) 653-6609

Email: irdir@irdinc.com

IRD is listed on the TSX - trading symbol - IRD

www.irdinc.com