



INTERNATIONAL ROAD DYNAMICS INC.

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For Immediate Release

IRD ANNOUNCES NEW CONTRACT AWARD IN HONG KONG

Saskatoon, SK October November 13, 2008 - International Road Dynamics Inc. (IRD) announced today that it was awarded a contract by Lucky Engineering Co. Ltd. in Hong Kong to supply and install a Weigh-In-Motion (WIM) system for Bridge Monitoring/Protection on the Stonecutters Bridge in Hong Kong.

Stonecutters Bridge is a 1,596 meter long dual 3-lane high level cable stayed bridge, with a clear span of 1,018 meters. It is a major part of the section of Route 8 between Tsing Yi and Cheung Sha Wan. The bridge will straddle the Rambler Channel at the entrance to the busy Kwai Chung Container port. It will be situated at the back-up land of the Container Terminal 8 (CT8) at the eastern side on Stonecutters Island. At the western side it will be built on the back-up land formed for Container Terminal 9 (CT9) on Tsing Yi Island. The Stonecutters Bridge when completed will be one of the longest span cable-stayed bridges in the world.

The bridge construction and Weigh-in-Motion installation are to be complete by the end of June 2009. IRD's total contract value is approximately **CAD \$806,400.00**

The bridge WIM system includes IRD's PAT Bending plates and iSinc electronics. The Weigh-In-Motion scales are to be installed in each lane to monitor and control heavy trucks.

Mr. Terry Bergan, IRD's President and Chief Executive Officer commented, "We are proud to be a key participant in this signature construction project. Our ability to weigh and monitor vehicles while they are in-motion will be an important element in ensuring the integrity and longevity of this bridge. We are also pleased to be extending our presence in the Chinese market, and we look for further growth in the region going forward."

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan Canada with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

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The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

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IRD is listed on the TSX - trading symbol - IRD

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