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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN ANNUAL ITS CANADA EVENT

May 28, 2008 - International Road Dynamics Inc. (IRD) will exhibit and demonstrate its systems and products at the ITS Canada Annual Conference and Exposition to be held in Montréal from June 1st to 4th, 2008. The theme of this year's conference is "ITS – The road to safe and secure transport."

Approximately 300 delegates are expected from across Canada and internationally for the conference and exhibition. IRD will be represented by Mr. Rod Klashinsky, VP of Sales and Special Projects, and Mr. Rob Bushman, Advanced Applications Engineer. ***IRD looks forward to your visit to our Trade Show Booth Number 18*** where we will display advanced ITS products and systems. Additionally, IRD will feature a live demonstration of the Under Vehicle Surveillance System in the ITS Demo Zone, next to the exhibit area.

For more information about the conference and exhibition, please visit ITS Canada's web site at <http://www.itscanada.ca/montreal2008/confEN.htm>.

If you would like more information about any of IRD's systems and products, please contact Rod Klashinsky at tel: 306-653-6600 or at e-mail: rod.klashinsky@irdinc.com or visit our web site at www.irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com