



**CORPORATE OFFICES:** **Canada:** 702 - 43rd St. E. Saskatoon, SK S7K 3T9

**U.S.:** 2402 Spring Ridge Drive, Suite E Spring Grove, IL 60081

**CHILE:** Maria L. Santander 0360, Providencia, Santiago, Chile

**INDIA:** Villa 13 Block 5 Eros Garden, Surajkund Road, Charmwood Village, New Delhi, India

**BRAZIL:** Rua Coriolano, 2030 – Cj. 20 – V.Romana 05047-002 Sao Paulo SP Brazil

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## **BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION**

### **IRD TO PARTICIPATE IN NATIONAL PROPANE GAS ASSOCIATION EXPO**

**March 20, 2008** - International Road Dynamics Inc. (IRD) will be an exhibitor at the NPGA 2008 Southeastern Convention & International Propane Expo from March 29<sup>th</sup> to 31<sup>st</sup>, 2008 at the Georgia World Congress in Atlanta.

Over 3000 participants representing over 25 countries converge at the Atlanta event. The annual NPGA gathering enables professionals to participate in educational sessions which feature critical issues relevant to today's propane hauling operations. The exhibit hall will feature hundreds of booths showcasing the newest technology relevant to this industry.

IRD will be represented by Mr. Tony Reynolds, Fleet Sales Manager, and Ms. Kelly Gabrielson, Domestic Business Coordinator. Please stop by **Booth Number 1544** to discuss how IRD's Driver and Fleet Management Solutions can help to increase efficiency and add to the profitability of your operation.

For more information about the conference and trade show, please visit the NPGA web site at <http://www.npgaexpo.com>. If you would like more information about IRD's Driver and Fleet Management Systems, please contact Tony Reynolds at tel: 540-955-9051 or at e-mail: [tony.reynolds@irdinc.com](mailto:tony.reynolds@irdinc.com) or visit our web site at [www.irdinc.com](http://www.irdinc.com).

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD  
[www.irdinc.com](http://www.irdinc.com)