



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN TRANSPORTATION RESEARCH BOARD 87TH ANNUAL MEETING

December 21, 2007 – International Road Dynamics Inc. (IRD) will be participating in the Transportation Research Board 87th Annual Meeting being held from January 13th to 17th, 2008 in Washington, D.C. The meeting will attract approximately 10,000 transportation professionals from around the world including policy makers, administrators, practitioners, researchers, and representatives of government, industry, and academic institutions. The spotlight theme for 2008 is "Partnerships for Progress in Transportation".

Mr. Randy Hanson, Executive VP and COO, and Mr. Rob Bushman, Sales Engineer, Advanced ITS Applications will be representing IRD at the meetings, networking with clients and learning of the latest research and developments relevant to the ITS industry.

Mr. Bushman will also participate in a poster session, presenting information on the evaluation of benefits that can be obtained from the deployment of Smart Work Zone systems. To learn more about Smart Work Zones, visit Mr. Bushman at the session listed below:

Paper Title: Probabilistic Evaluation of a Smart Work Zone Deployment
Session Number and Title: # 381: Innovations in Highway Work Zone Evaluations
Date: Monday, January 14, 2008
Time: 7:30pm- 9:30pm
Location: Marriott, Salon 3

For more information about the conference visit the TRB Website at www.trb.org or if you would like any information on the presentation or any of IRD's systems, please contact Mr. Rob Bushman at tel: (306) 653-6825 or at Email: rob.bushman@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD
www.irdinc.com