



INTERNATIONAL ROAD DYNAMICS INC.

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IRD AWARDED OPERATION & MAINTENANCE CONTRACT FOR TRAFFIC MONITORING SYSTEMS BY OKLAHOMA DEPARTMENT OF TRANSPORTATION

Saskatoon, SK September 12, 2007 – International Road Dynamics Inc. (IRD) announced today that it has been awarded a contract by the Oklahoma Department of Transportation to operate and maintain new and existing Traffic Monitoring Systems (TMS) at up to 100 locations statewide. The first phase of this contract is valued at approximately **CAD \$1,060,000** and includes installation of six (6) new TMS sites as well as data collection services and maintenance activities at 82 existing sites over the next twelve (12) months. The contract has two additional option years with an anticipated **total value of CAD \$3,180,000** over the three years.

Mr. Lester Harragarra, Project Manager of Planning and Research Division, Oklahoma DOT stated, "The Planning Division of the Oklahoma Department of Transportation is pleased to announce the award of its Traffic Monitoring Systems Operation and Maintenance Contract to IRD. They proposed a strong technical approach, and showed an understanding of our long term needs. This maintenance agreement marks a continuation of many successful projects that we have worked on with IRD over the past 17 years.

IRD's expertise and experience in the Data Collection field allows the customer to receive a complete package of service from one vendor. IRD offers the design, manufacturing, installation, collection of data, post-processing of data, report generation and maintenance of data collection systems. The IRD Service Support Team has over twenty (25) years of technical and customer service experience and is able to manage all operational needs for Data Collection and other Intelligent Transportation Systems (ITS).

Mr. Terry Bergan, IRD's President and Chief Executive Officer commented: "We are pleased to be extending our ongoing relationship with this valued customer. The contract award is also another successful example of how we are building our base of recurring service and maintenance revenues, a key component of our value-enhancing strategies."

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

- 30 -

The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:

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IRD is listed on the TSX - trading symbol - IRD

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