



INTERNATIONAL ROAD DYNAMICS INC.

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For Immediate Release: July 9, 2007

IRD ANNOUNCES CAD\$550,000 WORK ZONE SAFETY CONTRACT IN GEORGIA

Saskatoon, SK, July 9, 2007 - International Road Dynamics Inc. (IRD) announced today that it has received a purchase order from the joint venture of Scott Bridge Company and United Contractors Inc. to supply, install and operate an Automated Portable Real-Time Workzone Information System on I-20 and I-520 in Georgia. The project is valued at approximately CAD\$550,000. Installation is expected to take place during the summer of 2007, with ongoing operation of the system for 36 months.

The project is the first deployment of the ADAPTIR™ technology, recently licensed by IRD in an agreement with The Scientex Corporation.

Mr. Terry Bergan, IRD's President and CEO stated: "We are pleased to have been awarded this new project in Georgia. We are seeing an increased demand for these types of systems, as the amount of road rehabilitation work increases. With the levels of congestion that work zones create, these systems are vital in an agencies need to manage information, safety, and mobility."

The project is located near Augusta and will monitor traffic conditions and provide advisories to motorists on current conditions via roadside message signs and a publicly accessible website. The system will include portable traffic data collection equipment, with a central monitoring system and variable message signs to advise the traveling public of delays and congestion.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

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The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:

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IRD is listed on the TSX - trading symbol - IRD

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