



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD IS PARTICIPATING IN THE ITS AMERICA 2007 ANNUAL MEETING AND EXPOSITION IN PALM SPRINGS

May 30, 2007 – International Road Dynamics Inc. (IRD) is participating in the 2007 ITS America Annual Meeting and Exposition being held June 4th to 6th 2007 in Palm Springs, California. The ITS America theme is "Technology Transforming Transportation".

At ITS America 2007, several thousand representatives of the public sector and private industry will come together to discuss developments in the ITS industry focusing on infrastructure, vehicle technology, policy development, security applications, public safety, privacy, funding for ITS projects. The emphasis of the conference is combining technology to enhance highway safety, security and efficiency.

IRD will be represented by Mr. Terry Bergan, President and CEO, Mr. Brian Taylor, Vice President of Technical Solutions & Business Development, Ms. Mary Griffin, California and Western Regions Sales Manager and Mr. Joe Clavelle, International Sales Manager.

IRD will be participating in the conference exhibition, as well as in the VII showcase, where live demonstrations of equipment and systems will take place. IRD will be demonstrating the Portable Virtual Weight Station in conjunction with CalTrans. This system demonstrates IRD's portable Weigh In Motion equipment, combined with image capture and license plate recognition technology.

As a long standing member of ITS America, IRD Delegates are active participants in committee events including the Commercial Vehicle and Freight Mobility, and the Intermodal Freight Technology Working Groups. IRD will be exhibiting as part of this years meeting and IRD staff will be available to discuss IRD's systems and new initiatives including Workzone Safety and Advisory Systems, Commercial Vehicle Pre-Screening Systems, and Driver Management Systems.

We look forward to your visit at IRD's Booth # 835.

For more information about the conference visit ITS America's website at www.itsa.org, with meeting details at <http://www.itsa.org/annualmeeting.html>, or if you would like any information on any of IRD's systems, please contact Mr. Brian Taylor at tel: (306) 653-6611 or at Email: brian.taylor@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com