



**INTERNATIONAL ROAD DYNAMICS INC.**  
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## **BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION**

### **IRD TO PRESENT AND EXHIBIT AT ITS CANADA'S ANNUAL EVENT**

**April 19<sup>th</sup>, 2007 Saskatoon, SK** - International Road Dynamics Inc. (IRD) will be participating in the ITS (Intelligent Transportation Systems) Canada Annual Conference and Exposition to be held April 29<sup>th</sup> to May 1<sup>st</sup>, 2007 in Niagara Falls, Ontario. The theme of this year's conference is *"Intelligent Borders – ITS as a Gateway to Prosperity."*

250 to 300 delegates are expected from across Canada and internationally for the conference and exhibition. Delegates will be exposed to a range of issues, technologies, and concepts focusing on the application of ITS at our borders, ports and corridors. Session topics include traffic monitoring, the science and future of ITS, intelligent borders, Transport Canada initiatives, economic and safety concerns, and traffic management.

IRD will be represented by Mr. Brian Taylor, VP of Technical Systems and Business Development, and Mr. Rod Klashinsky, VP of Sales and Special Projects. Mr. Taylor will be making two presentations on Tuesday, May 1<sup>st</sup>, discussing how ITS technologies can be deployed to protect road infrastructure and how to improve safety and mobility in work zones.

**IRD looks forward to your visit to our trade show Booth No. 10 where we will display advanced ITS products and systems.**

For more information about the conference and exhibition, please visit ITS Canada's web site at <http://www.itscanada.ca/niagara2007/confEN.htm>. If you would like more information about any of IRD's systems and products, please visit our web site at [www.irdinc.com](http://www.irdinc.com) or contact us at tel: 1-877-747-3487.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

[www.irdinc.com](http://www.irdinc.com)