



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN THE 2007 NATIONAL SCHOOL BOARDS ASSOCIATION ANNUAL CONFERENCE AND EXHIBITION IN SAN FRANCISCO, CALIFORNIA

April 12, 2007 - International Road Dynamics Inc. (IRD) will be a participant and exhibitor at the 2007 National School Boards Association Annual Conference and Exposition in San Francisco, California from April 14th – 17th, 2007. The Annual Conference is the largest gathering of school board officials, with over 7000 attendees expected.

IRD will be represented by Ms. Mary Griffin, Western Regional Sales Manager, and Mr. Tony Reynolds, Fleet Sales Manager. Please stop by **Booth Number 440** where they will be demonstrating IRD's Fleet Management Application "No Child Left Behind" as well as some of our traffic safety products.

For more information about the conference and exposition, please visit the NSBA web site at <http://www.nsba.org/conference/>. If you would like more information about any of IRD's systems and products, please visit our web site at www.irdinc.com or contact us at tel: 1-877-747-3487.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com