



INTERNATIONAL ROAD DYNAMICS INC.
Corporate Offices: Canadian - 702 43rd St. E. Saskatoon, SK S7K 3T9
U.S. – 2402 Spring Ridge Drive, Suite E Spring Grove IL 60081

BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

SERVICE FOR TRAFFIC COUNTERS AND CLASSIFIERS

January 25, 2007 – IRD is offering its annual mid-winter promotion of its 15 point service and maintenance package for traffic counters and classifiers. The time is now for servicing and fine-tuning your IRD, ITC and Diamond Traffic Counters and Classifiers.

IRD offers a complete Service and Maintenance package which includes:

- Charging system check*
- Software upgrade to latest version**
- Firmware and e-prom test
- Exterior and interior cleaning
- Printed Circuit board removal, inspection and cleaning
- Case, connector and hinge inspection
- Minor circuit board repair if necessary
- Internal cable continuity test
- Damaged / corroded cable and termination replacement
- Loop & piezo input cleaning and test
- Road tube air switch cleaning and test
- Corroded fastener and screw replacement
- Mother board and loop board diagnostic test
- Sensor input and output interface operational test
- Overall unit functionality test.

* Battery check and charge. If new battery required an extra charge is applicable.

** Any hardware upgrades required to accommodate new software versions are not included in this offer.

We will ship the unit(s) back to you at no additional charge! You also receive a 90 day guarantee on parts and labor.

**** ALL THIS FOR ONLY US\$ 149.00 per Counter ****

** Price includes all maintenance and service as outlined above and includes return shipping. If it is determined that additional repairs are required over and above the items covered above, a repair estimate will be sent for your approval prior to any additional work being performed.

For more information, please contact IRD Products at tel: 1-877-747-3487 or at e-mail:
product.info@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD
www.irdinc.com