



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD ANNOUNCES UPDATED PROGRESSIVE WEBSITE

January 16, 2006 - IRD (International Road Dynamics Inc.) is excited to announce their updated Website: www.irdinc.com. This progressive new website incorporates updated technical information, and has been formatted to make it easy for IRD customers and partners to find information quickly and efficiently.

An updated menu bar on the left side of the home page allows you to easily select the area of interest, and sections like “**Build You Own**” allow you to plan and design typical systems including IRD’s award winning Weigh-In-Motion (WIM) technology.

A brand new section called “**Showcase**” presents information on numerous projects installed worldwide by IRD. IRD’s “**Showcase**” (<http://www.irdinc.com/showcase/>) contains details on selected projects, including site information, photos, and a history of the project.

Another new area called “**Advertisements**” (<http://www.irdinc.com/advertisements/>) lets you review recent magazine and conference publication ads. In addition, these ads present information on IRD promotions and special offers.

We are also excited to feature an updated section for our “**Investor Relations**” <http://www.irdinc.com/investor/>. This section allows you to easily navigate through our recent news releases, LIVE stock price, and you can easily access all recent financial information. As well, you can meet IRD’s Board of Directors and Executive Management Team in this section.

Terry Bergan, President and CEO of IRD notes, “Our goal in designing our new Website was to present information on IRD products and systems in an easy-to-use, logical format. We want your experience with IRD to be top notch, from your first contact for information, to a successful installation of a cost-effective system”.

IRD ENCOURAGES TECHNOLOGY USERS TO VISIT AND USE THIS UPDATED WEBSITE: www.irdinc.com

If you have any questions or would like more information on IRD’s systems please call (306) 653-6600 or email: info@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD’s products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com