



INTERNATIONAL ROAD DYNAMICS INC.

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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN THE TRANSPORTATION ASSOCIATION OF CANADA'S ANNUAL CONFERENCE AND EXHIBITION

September 12th, 2006 – International Road Dynamics Inc. (IRD) will be participating in the Transportation Association of Canada (TAC) Annual Conference and Exhibition, being held this year from September 17th to 20th, 2006 in Charlottetown, Prince Edward Island. More than 600 delegates from across Canada representing the Public, Private and Academic Sectors will be in attendance. The TAC annual meeting is the largest annual transportation meeting in Canada. IRD is an active participant in TAC and will have an exhibit showcasing IRD technology and systems.

This year's conference theme is "Transportation without Boundaries". Thought-leaders and decision-makers will focus their attention on the importance of providing an efficient, seamless and barrier-free transport system for Canadians.

Representing IRD throughout the conference are Mr. Brian Taylor, Vice President of Technical Systems and Business Development, and Mr. Rob Bushman, Advanced Application Engineer. We invite you to visit IRD's **Booth Number 35** at the conference exhibition. IRD representatives will provide information on IRD's systems and technologies. Stop by and see how new IRD initiatives can help preserve, manage and increase the safety of highway facilities.

For more information about the conference visit the TAC Website at www.tac-atc.ca or if you would like any information on any of IRD's systems, please contact Mr. Brian Taylor at tel: (306) 653-6611 or at Email: brian.taylor@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com