



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE AT IBTTA ANNUAL MEETING AND EXHIBITION

September 10, 2006 - International Road Dynamics Inc. (IRD) will be a participant and exhibitor at the 74th IBTTA (International Bridge Tunnel and Turnpike Association) Annual Meeting and Exhibition in Dallas, Texas from September 16th to 20th, 2006. More than 1,000 delegates from around the world will be attending this year's event. This year's theme is "Steering in the Right Direction" and the focus will be on the most effective means to finance, build and operate critical road infrastructure.

IRD will be represented by Mr. Rod Klashinsky, Vice-President of Sales. Please stop by **Booth Number 409** to discuss your toll system requirements. IRD will be demonstrating products and systems designed to improve toll operations, including its industry leading Dynax® Treadle and new road safety systems.

For more information about the conference and exhibition, please visit the IBTTA web site at <http://www.ibtta.org>.

If you would like more information about any of IRD's systems and products, please visit our web site at www.irdinc.com or contact us at Ph: 1-877-747-3487.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com