



INTERNATIONAL ROAD DYNAMICS INC.

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For Immediate Release: June 29, 2006

INTERNATIONAL ROAD DYNAMICS INC. ANNOUNCES ITS INTENTION TO PROCEED WITH A NORMAL COURSE ISSUER BID

Saskatoon, SK June 29, 2006 - International Road Dynamics Inc. (IRD) announced today its intention to proceed with a Normal Course Issuer Bid in accordance with the policies of the Toronto Stock Exchange. The Company seeks to purchase pursuant to this bid up to 600,000 of its common shares at market value over the course of one year which if all purchased, would be equal to 4.33% of its outstanding common shares being 13,853,699 as of the date hereof. The normal course issuer bid will commence on July 3, 2006 and run for a period of twelve months, ending June 30, 2007. Any common shares purchased will be cancelled.

Terry Bergan, IRD's President and Chief Executive Officer, stated: "We believe the purchase of the Company's common shares at this time is a prudent use of funds and a way to enhance shareholder value."

The Company will purchase all shares pursuant to this bid through the facilities of the Toronto Stock Exchange and the purchase and payment for the shares will be made by the Company in accordance with the rules of the Toronto Stock Exchange. The price that the Company will pay for any shares acquired by it will be the market price of the shares at the time of acquisition.

For additional information contact: Terry Bergan at (306) 653-6600 or email: <mailto:terry.bergan@irdinc.com>.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

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The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:

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