



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN THE 12th ITS WORLD CONGRESS IN SAN FRANCISCO

October 31, 2005 – International Road Dynamics Inc. (IRD) will be participating in the 12th ITS World Congress and Exposition being held November 7th to 10th, 2005 in San Francisco, California. The ITS World Congress is an international gathering of users, developers, suppliers, practitioners and academia involved in Intelligent Transportation Systems (ITS) worldwide. It is the single largest international conference in the ITS business and is attended by several thousand delegates including senior government decision makers.

The conference is held in North America every second year, alternating with international locations and offers an excellent venue to meet with numerous international prospects. The conference hosts a dynamic schedule of events, including daily plenary sessions, hundreds of technical and scientific sessions, exciting social events, technology demonstrations, pre-and post-conference activities, and an exhibit hall featuring the latest products and services.

IRD will be represented by Mr. Terry Bergan, President & CEO, and Mr. Brian Taylor, Vice President of Technical Solutions & Business Development. IRD will be participating in the exhibition with a showcase of the latest IRD innovations, including a live demonstration of an advanced Virtual Weigh Station located in California deployed in partnership with CalTrans. This live system will showcase the latest in remote monitoring and commercial vehicle enforcement technologies as one of IRD's comprehensive line of ITS products and systems.

We look forward to your visit at IRD's Booth # 1033.

For more information about the conference visit the Congress website at www.itsworldcongress.org or if you would like any information on any of IRD's systems, please contact Mr. Brian Taylor at tel: (306) 653-6611 or at Email: brian.taylor@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com