



INTERNATIONAL ROAD DYNAMICS INC.  
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## **BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION**

### **IRD TO PARTICIPATE AT INTERTRAFFIC NORTH AMERICA**

**September 20, 2005** – IRD (International Road Dynamics Inc.) will be participating in the Intertraffic North America Conference in Baltimore from September 27<sup>th</sup> to 29<sup>th</sup>, 2005. This is the first time the Intertraffic Conference and Exhibition is being held in North America and organizers expect several thousand attendees.

IRD will be represented by Mr. Rod Klashinsky, Vice-President of Sales, who will be presenting the latest in ITS technologies for Work Zones on the afternoon of Wednesday, September 28<sup>th</sup>. The session entitled “*Is My Work Zone Smart Enough? ITS Applications in Work Zones*” is part of the ARTBA (American Road Builders and Transportation Builders Association) program at Intertraffic. In addition to work zone safety, other conference topics include economics and financial management, traffic management, transportation security, and environmental regulations and compliance.

For further information about Intertraffic North America, please visit <http://www.northamerica.intertraffic.com/>.

For further information about IRD Systems and Products, please visit the IRD web site at [www.irdinc.com](http://www.irdinc.com) or contact us at phone: 1-877-747-3487.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

[www.irdinc.com](http://www.irdinc.com)