



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN CANADIAN TRANSPORTATION CONFERENCE

September 14, 2005 – International Road Dynamics Inc. (IRD) will be participating in the Transportation Association of Canada (TAC) Annual Meeting being held this year from September 18th to 21st, 2005 in Calgary, Alberta. Several hundred delegates from across Canada representing the Public, Private and Academic Sectors will be in attendance. The TAC annual meeting is the largest annual transportation meeting in Canada. IRD is an active participant in TAC and will have an exhibit showcasing IRD technology and systems.

This year's conference theme, "Transportation – Investing in our Future", perfectly suits IRD's products and systems, as IRD technology provides the ability to better manage, preserve and improve the safety of transportation infrastructure.

Representing IRD throughout the conference are Mr. Brian Taylor, Vice President of Technical Sales, and Mr. Rob Bushman, Advanced Application Engineer. Mr. Bushman will be presenting a paper entitled "Application of ITS to Manage Traffic at a Calgary Rail Crossing", summarizing the technology deployed in Calgary at the Barlow Trail.

We invite all interested conference delegates to visit IRD's **Booth Number 28** at the conference exhibition. IRD representatives will provide information on IRD's systems and technologies. Stop by and see how new IRD initiatives can help preserve, manage and increase the safety of highway facilities.

For more information about the conference visit the TAC Website at www.tac-atc.ca or if you would like any information on any of IRD's systems, please contact Mr. Brian Taylor at tel: (306) 653-6611 or at Email: brian.taylor@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com