



INTERNATIONAL ROAD DYNAMICS INC.

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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN AMERICAN PUBLIC WORKS ASSOCIATION EXPO

September 7, 2005 - IRD (International Road Dynamics Inc.) will be exhibiting and demonstrating its Traffic, Driver Management, and Highway Safety Products at the 2005 APWA (American Public Works Association) International Public works Congress and Exposition in Minneapolis, Minnesota from September 11th to September 13^t, 2005.

The APWA to be held at the Minneapolis Convention Center has over 100,000 square feet of exhibits and over 140 educational sessions making this year's meeting the largest ever. The APWA leadership consists of the operating chief executives of international, federal, state and local agencies of all sizes.

Please visit IRD Representatives Mr. Mark Fayta, Products Manager, Mr. Rod Klashinsky, VP Sales, and Mr. Tony Reynolds, Fleet Sales Manager at **Booth Number 1905** at the Minneapolis Convention Center. They will be available to discuss IRD's products for driver and fleet management, traffic data collection, highway and street safety, traffic calming, and vehicle weighing systems.

For more information please visit the APWA website at <http://www.apwa.net/Meetings/Congress/2005>. For more information about IRD's Products and Systems, please visit our web site at www.irdinc.com or contact IRD at tel: 1-877-747-3487 or at e-mail: product.info@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com