



**INTERNATIONAL ROAD DYNAMICS INC.**  
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## **BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION**

### **IRD TO PARTICIPATE IN CANADIAN POLICE CHIEFS CONFERENCE**

**August 16, 2005** - IRD (International Road Dynamics Inc.) will join more than 300 police leaders from across Canada for the Canadian Association of Chiefs of Police (CACP) in Ottawa from August 21<sup>st</sup> to August 23<sup>rd</sup>, 2005. The 100<sup>th</sup> Annual CACP Conference at the Ottawa Congress Centre will focus on the theme “Building on Traditions”. The Conference will look to the past to better the future of policing in Canada.

IRD will participate in the exhibition, represented by Mr. Rod Klashinsky, Vice-President of Sales and will display and demonstrate some of its new safety products including the InstALERT™ Portable Variable Message Sign, the SPEEDsentry® Radar Speed Display, the Sonoblaster™ Intrusion Alarm, an array of traffic safety flashers, and an under vehicle surveillance system.

**Please visit IRD at Booth #305.**

For further information about the meeting or exhibition, please click [www.cacpconference.ca](http://www.cacpconference.ca) and for information about IRD and our products, please visit our web site at [www.irdinc.com](http://www.irdinc.com) or contact Rod Klashinsky at tel: 306-653-6600 or by e-mail at [rod.klashinsky@irdinc.com](mailto:rod.klashinsky@irdinc.com).

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

[www.irdinc.com](http://www.irdinc.com)