



INTERNATIONAL ROAD DYNAMICS INC.
Corporate Offices: Canadian - 702 43rd St. E. Saskatoon, SK S7K 3T9
U.S. – 2402 Spring Ridge Drive, Suite E Spring Grove, IL 60081

BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN DISTRICT 4 ITE ANNUAL CONFERENCE

June 14, 2005 - International Road Dynamics Inc. (IRD) is proud to be a participant at the annual District 4 ITE (Institution of Transportation Engineers) Conference and Exhibition at Wisconsin Dells, Wisconsin from June 22nd to 24th 2005. ITE District 4 focuses on the Midwestern United States and the theme this year is “New Fuels, New Tools, New Rules....The Future of Transportation”. The conference program features alternative transportation revenues, traffic safety tools and rules, ITS Technology, and many other transportation topics.

IRD will be exhibiting at the conference highlighting various ITS products and systems including Traffic Data Collection and Safety. Mr. Mark Fayta, IRD's Regional Products Manager, will be demonstrating the InstALERT™ Portable Variable Message Sign, the SPEEDsentry™ Radar Speed Display, Traffic Counter/Classifiers, and other traffic and safety products.

For further information about the conference and exhibition, please visit the ITE District 4 web site at www.midwesternite.org. If you would like further information about IRD products and systems, please visit our web site at www.irdinc.com or contact us at phone: 1877-862-6868 or at e-mail: products.info@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com