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## **PRODUCT UPDATE ONLY - NON-MATERIAL INFORMATION**

### **IRD INTRODUCES GPS FEATURE FOR TRAFFIC COUNTING/CLASSIFYING**

**May 16, 2005** - Now you can download traffic data and retrieve and store the GPS coordinates when using IRD Traffic Counter/Classifiers with the GPS location option. Using a handheld PDA, users can retrieve and store the latitude and longitude of their data collection site and incorporate this information into their traffic statistics. Users need a Dell Axim® PDA or equivalent with the Windows® Mobile 2003 Operating System, a GPS location module, IRD's Counter Interface Software, and a serial cable.

IRD provides a complete range of traffic counters and classifiers from simple accumulators to comprehensive traffic classifiers to weigh-in-motion. Other downloading and retrieval devices for IRD Traffic Counters and Classifiers include data modules and cards, line and cellular modems, and wireless radio interconnect.

For more information about the GPS option or any of IRD's products and systems, please visit our web site at [www.irdinc.com](http://www.irdinc.com) or contact a Products Sales Representative at tel: 1-877-862-6868 or at e-mail: [product.info@irdinc.com](mailto:product.info@irdinc.com).

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

[www.irdinc.com](http://www.irdinc.com)