



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PRESENT AT IMSA WESTERN PRAIRIE ANNUAL CONFERENCE

April 7, 2005 - IRD (International Road Dynamics Inc.) will be participating and presenting at the IMSA (International Municipal Signal Association) Western Prairie Section Annual General Meeting and Trade Show in Saskatoon, Saskatchewan from April 12th -13th 2005. Delegates from the Prairie Provinces will participate in discussions about traffic safety, intelligent transportation systems, non-intrusive sensors, and loop detectors.

Advanced Applications Engineer, Mr. Rob Bushman, will be representing IRD on a conference panel to discuss traffic safety on Wednesday, April 13th. IRD is a leader in intelligent traffic safety solutions for highways and work zones throughout North America, and Mr. Bushman is a recognized specialist. Additionally, Mr. Rod Klashinsky, Vice-President of Sales, will be presenting and demonstrating advanced traffic technology solutions in a presentation in the morning of April 13th, 2005.

IRD also invites delegates to visit our trade show display where we will be demonstrating traffic monitoring and WIM (Weigh-In-Motion), road safety devices, and other ITS systems. IRD will be featuring the new InstALERT™ Portable Variable Message Sign and the SPEEDsentry™ Radar Speed Display.

For more information about the IMSA Conference and trade show please visit the IMSA web site at <http://www.westernprairie.imsasafety.org/>. For more information about IRD Products and Systems, please visit the IRD web site at www.irdinc.com or contact us at tel: 1-877-862-6868 or at e-mail: products.info@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com