



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN WCTA AND ITE QUAD CONFERENCE

April 1, 2005 – IRD (International Road Dynamics Inc.) will be participating in the Western Canada Traffic Association and Institute of Transportation Engineers Quad Conference and Trade Show at the Hyatt Regency in Vancouver from April 7th to 9th, 2005. Transportation professionals involved in planning, designing, maintaining and operating transportation facilities in Western Canada, as well as in Washington and Oregon, will discuss such topics as: ITS systems, road safety, transit planning, designing and specifying traffic control devices, purchasing and operating maintenance equipment, and other traffic related issues.

The theme this year is “Building Inside the Box.” The Conference will focus on adapting transportation solutions within fiscal and other defined constraints and will target:

- Transportation Planning to address the needs of a growing population with shrinking resources
- Providing facilities and incentives for Alternative Transportation Modes
- Operations and management of facilities with constrained capacity

IRD will be represented by Mr. Rod Klashinsky, Vice-President of Sales, who will display and demonstrate the latest in traffic monitoring and WIM (Weigh-In-Motion), road safety devices, and other ITS solutions. IRD will be featuring the new InstALERT™ Portable Variable Message Sign and the SPEEDsentry™ Radar Speed Display, as well its new 540 Portable WIM System.

For more information about the Conference and Exhibition, please visit the conference web site at www.citebc.ca. If you would like information about IRD or any of IRD's systems, please visit our web site at www.irdinc.com or contact Rod Klashinsky at tel: (306) 653-6600 or by e-mail at rod.klashinsky@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com