



International Road Dynamics Inc.

IRD PRODUCT NEWS

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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

CONCRETE MATURITY WITHOUT THE WIRES

March 30, 2005 - An increasing number of contractors are learning that the IRD Wireless Concrete Monitor is an invaluable tool to determine concrete maturity. The Wireless Concrete Maturity Monitor, a recent winner of a NOVA Award for Innovation, allows users to save time by wirelessly logging concrete maturity in real time using a handheld reader or laptop computer.

The days of using the extensive core test method of plugging a cluster of wires into a laptop computer and a box affixed to the concrete are in the past. The wireless reader communicates with Radio Frequency Identification (RFID) Sensor Tags buried in concrete. The IRD Wireless Concrete Maturity Monitoring System consists of a handheld reader, transponders with the ability to monitor temperature, and the software needed to collect RFID data. The raw temperature data provides the information to determine curing rates and documented quality control data.

The use of wireless technology in the construction industry is gaining momentum daily, as proven by Departments of Transportation, Port Authorities, Cement and Construction Companies. The IRD System has been used to date by the Port Authority of New York & New Jersey, Michigan DOT, Federal Highway Administration, CalTrans, the Kentucky Transportation Center and numerous other contractors and construction companies.

IRD would like to invite you to view more information about its Wireless Concrete Maturity Monitor at <http://products.irdinc.com/html/concrete/index.htm>. Other IRD products and systems can be viewed at www.irdinc.com. If you have any questions or need additional information, please contact IRD Product Sales at tel: 1-877-862-6868 or at e-mail: product.info@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com