



**INTERNATIONAL ROAD DYNAMICS INC.**  
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## **BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION**

### **IRD TO PARTICIPATE IN 67<sup>TH</sup> ANNUAL OREGON LOGGING CONFERENCE IN EUGENE, OREGON**

**February 17, 2005** - IRD (International Road Dynamics Inc.) will participate in the 67<sup>th</sup> Annual Oregon Logging Conference February 24<sup>th</sup> to 26<sup>th</sup> 2005 to be held at the Lane County Fairgrounds and Eugene Hilton in Eugene, Oregon.

This important technical conference will feature informative educational seminars and panel discussions on forestry-related topics. Key attendees will be forestry professionals in pursuit of professional development and exposure to new applications of technology to increase productivity in a fiercely competitive environment.

IRD will present mission critical solutions from the in-vehicle systems division that addressing productivity and cost control issues in forest industry fleets.

Mr. Tony Reynolds, Fleet Sales Manager – NAFTA Region, will represent IRD at the conference and will be available at the IRD booth to discuss dramatic results from recent forestry projects in Eastern Canada. Demonstrations of IRD's line of Driver and Fleet Management Systems will be available.

For further information, please contact Mr. Tony Reynolds at (540) 955-9051 or [tony.reynolds@irdinc.com](mailto:tony.reynolds@irdinc.com). Please also visit IRD's web site at [www.irdinc.com](http://www.irdinc.com). Additional conference information is available at <http://www.oregonloggingconference.com/>

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

[www.irdinc.com](http://www.irdinc.com)