



INTERNATIONAL ROAD DYNAMICS INC.

Corporate Offices: Canadian - 702 - 43rd St. E. Saskatoon, SK S7K 3T9
U.S. – 2402 Spring Ridge Drive, Suite Spring Grove, IL 60081

For Immediate Release – January 14, 2004

FOURTH QUARTER AND YEAR-END 2003 RESULTS AND CONFERENCE CALL

Saskatoon, SK January 14, 2004 - International Road Dynamics Inc. (TSX: IRD) will issue its financial results for the three months and year ended November 30, 2003 on the afternoon of Monday, February 9, 2004.

A telephone conference call hosted by IRD's management team will be held:

Tuesday, February 10, 2004 at 10.00 am ET
(9.00 am Saskatoon time)

The telephone numbers for the conference call are:

(416) 695-5806
(800) 273-9672

The telephone numbers to listen to the call after it is completed (Instant Replay) are (416) 695-5800 or (800) 408-3053. The Passcode for the Instant Replay is 1520386. The Instant Replay will be available until midnight, February 16, 2004.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

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The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:

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IRD is listed on the TSX - trading symbol - IRD
www.irdinc.com