



INTERNATIONAL ROAD DYNAMICS INC.
Corporate Offices: Canadian - 702 43rd St. E. Saskatoon, SK S7K 3T9
U.S. – 2402 Spring Ridge Drive, Suite E Spring Grove, IL 60081

BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD INTRODUCES NEW UPDATED VERSION OF TRAFFIC DATA SOFTWARE

June 28, 2004 - IRD (International Road Dynamics Inc.) has released a new version of its Road Reporter® Traffic Data Software. Road Reporter® is specifically designed for MS Windows® 95, 98, 2000, ME, and NT operating systems. The software is a complete traffic data analysis package for IRD TRS, Traffic ACE and some other vendors' traffic counters and classifiers.

Users who already have Road Reporter® can download the new software update, Version 2.67, from IRD's web site by clicking <http://www.irdinc.com/english/html/pat/software/index.htm>. One of the new features of this version is that several reports are now available for export with comma separated values for import into MS Excel®. Additionally, communications capabilities have been strengthened for interfacing with various types of counters and classifiers. Users must have Road Reporter Version 2.00 or higher already installed in order to use the new update. Please call the numbers below to received an update for versions prior to 2.00.

The Road Reporter® software package comprises storage, retrieval, equipment programming, editing, processing and reporting capabilities. The software allows the user to generate a single report from multiple files or to create the same report for multiple sites over a given time period. Features include telemetry, custom report generation, complete data editing, import/export functions, and data verification. Over 25 different reports can be generated using Road Reporter® including volume, speed, class, gap, headway, length, weigh in motion, and turning movements. Summaries, graphs, and statistical speed analysis are also available using Road Reporter®.

If you would like more information about Road Reporter®, please contact Mark Fayta, Regional Sales Manager, at phone: 815-675-1430 or at e-mail: mark.fayta@irdinc.com or Mr. Rod Klashinsky, VP of Sales at phone: 306-653-6610 or e-mail: rod.klashinsky@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com