

IRD PRODUCT NEWS

INTERNATIONAL ROAD DYNAMICS INC.

Corporate Offices: Canadian - 702 43rd St. E. Saskatoon, SK S7K 3T9
U.S. - 2402 Spring Ridge Drive, Suite E Spring Grove, IL 60081

PRODUCT BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD PROVIDES A RELIABLE PEOPLE COUNTER FOR PARKS AND TRAILS

December 1, 2004 - More than ever before, people are getting out to go hiking, biking or even for a drive through the wilderness. State, provincial, regional and municipal authorities are attempting to keep up with public demand for these types of facilities, and it makes sense for these authorities to monitor the usage rate on trails, paths, roadways and auto tour routes. The TTC4420 Trail Counter and IRD Traffic Counters/Classifiers can provide this valuable information.

With the TTC4420 Trail Counter, you can determine how many people use your paths and trails, and the peak days and times of pedestrian traffic. Easy to install and simple to program, the TTC4420 Trail Counter is built to withstand harsh environments. Camouflage paint deters vandalism, and with the appropriate acclimatized batteries, the trail counters are virtually maintenance free. They can be set up in a permanent setting or easily moved for portable count applications.

As a companion to the TTC4420 Trail Counter, IRD offers two Traffic Counters that help to collect traffic volume data on park roadways and auto tour routes.

1. The mini ACE is an accumulator that can collect vehicle counts for up to two lanes of traffic using road tube. It can be set up in a permanent or portable setting and collect data on up to two lanes of traffic.
2. The Traffic ACE is a traffic counter and classifier that collects vehicle counts as well as complete vehicle classifications in a permanent or portable setting. It uses either road tube or loops, and can collect data on up to four lanes of traffic. The data collected with the traffic ACE can be viewed using the 16 character LED display or it can be downloaded to a computer where reports can be created using the Road Reporter software.

Both the Trail Counter, mini ACE and Traffic ACE have been used in numerous State, Provincial and National parks, as well as in major cities. With data collected from the Trail and Traffic Counters, planners can determine the usage of the trails, roadways, and auto tour routes and advise on maintenance, upgrades and even expansions. Parks departments, municipalities, cities and other governing bodies can use this information to apply for or increase funding for maintenance of their trails, paths, roadways and auto tour routes.

For more information about the TTC4420, please click
<http://products.irdinc.com/html/counter/trail.htm>

For more information about the mini ACE, please click
<http://products.irdinc.com/html/counter/miniace.htm>

For more information about the Traffic ACE, please click
<http://products.irdinc.com/html/counter/ace.htm>

or contact one of the following Regional Products Sales Managers at Email:
products@irdinc.com, Phone: 877-TO-COUNT (877-862-6868) or by Fax: (306) 242 -5599 .

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com