



INTERNATIONAL ROAD DYNAMICS INC.

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IRD RECEIVES \$1,060,000 ORDER IN PHILIPPINES

Saskatoon, SK – March 10, 2004 - International Road Dynamics Inc. (IRD) announced today that it has received an intention to enter into a contract from Tyco Integrated Systems Philippines Inc. to supply 195 traffic counter and classifier systems (TCC's). The TCC's will be utilized at over 1600 locations throughout the Philippines in both permanent and portable applications where road sensors will be installed and connected to the TCC's. The value of the contract will be approximately CDN\$1,060,000.

The TCC's will be used to gather volume and classification data on the vehicular traffic throughout the country, and is being supplied under a World Bank loan to the Department of Public Works and Highways (DPWH) in the Philippines to assist them in evaluating current and future demands on the road network, and optimize the use of road capital investment. IRD will supply the TCC's, sensors and reporting software and provide training and installation supervision under the contract, which is expected to be implemented by September 2004.

Mr. Terry Bergan, IRD's President and CEO stated, "This new order, our first in the Philippines, represents another important step in the expansion of our sales efforts internationally and highlights the growing importance of the Asia-Pacific region to our business following recent orders in China and Korea. In this region in particular IRD expects to make strong sales of its off-the-shelf TCC, bending plate, SSWIM and other products to complement system sales elsewhere. "

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

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The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:

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IRD is listed on the TSX - trading symbol - IRD
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