



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN NORTH AMERICAN TRAFFIC SHOW

June 22, 2002 – International Road Dynamics Inc. (IRD) will be participating in the North American Traffic Monitoring Exhibition and Conference (NATMEC) in San Diego June 28th to 30th, 2004. This meeting is held every two years, and is attended by State, Provincial, and Federal buyers and operators of traffic data collection systems including Weigh-In-Motion (WIM) and Automatic Vehicle Classification (AVC) systems. The meeting is also attended by analysts, users, academia and private sector groups involved in traffic data.

As the world leader in the supply of and maintenance of Weigh-In-Motion systems, IRD will be showcasing our products, including the IRD Single Load Cell WIM Scale, the IRD-PAT Traffic Bending Plate WIM Scale, IRD's Kistler Quartz WIM and IRD Piezoelectric WIM systems. IRD will also be showcasing the updated TC/C 540 WIM Classifier, a truly portable WIM system. Learn how IRD is changing the way many agencies collect data in service and data collection partnerships which can include long term maintenance, system upgrades, and verification of collected data.

IRD will be represented by Mr. Randy Hanson, Executive VP & COO, Mr. Brian Taylor, Vice President of Technical Solutions & Business Development, Mr. Roy Czinku, Manager of Service Sales, and Mr. Bruce Myers, Northeast Region WIM Sales Manager.

We look forward to your visit at IRD's Booth # 4!

For more information about the conference visit NATMEC 2004's website at <http://gulliver.nationalacademies.org/conferences/NATMEC/> or if you would like any information on any of IRD's systems, please contact Mr. Brian Taylor at tel: (306) 653-6611 or at Email: brian.taylor@irdinc.com

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com