



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN THE 2004 LOUISIANA TRANSPORTATION ENGINEERING CONFERENCE.

February 10, 2004 - IRD (International Road Dynamics Inc.) will be participating in the 2004 Louisiana Transportation Engineering Conference on February 15th to 18th, 2004 in Baton Rouge, Louisiana. This conference is heavily attended by local transportation specialists working for the State and regional groups.

The Louisiana Department of Transportation and Development currently operates six IRD Mainline Preclearance Systems in Louisiana. These systems utilize IRD's patented Single Load Cell Weigh-In-Motion (WIM) technology that is used in over 150 similar systems in the United States and worldwide. The Single Load Cell WIM Scales in Louisiana are used in combination with Freeze Frame Cameras and Changeable Message Signs, and are integrated with Prepass, a national commercial vehicle preclearance program in partnership with Heavy Vehicle Electronic License Plate (HELP) Inc. The systems monitor a truck's weight, credentials, height and other parameters and determine compliance with Louisiana regulations. Based on that determination the systems direct the truck to either continue on the highway, or report to the weigh station.

Mr. Bob Woytowich, Systems Application Engineer, will be available to discuss IRD's Mainline Preclearance Systems as well as Work Zone Safety, Traffic Data Collection and Truck Rollover Advisory Systems.

Please stop by to discuss IRD's Systems. For further information, please contact Mr. Bob Woytowich at tel: 306-653-6614 or email: bob.woytowich@irdinc.com. Visit IRD's web site at www.irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com