



## INTERNATIONAL ROAD DYNAMICS INC.

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**For Immediate Release: June 30, 2004**

### **IRD RECEIVES CONTRACT FOR ADVANTAGE CVO EQUIPMENT MAINTENANCE FROM KENTUCKY TRANSPORTATION CABINET**

**Saskatoon, SK June 30, 2004** - International Road Dynamics Inc. (IRD) announced today that it has received a multi-year contract from the Kentucky Transportation Cabinet (KYTC) to maintain and service new and existing Automated Vehicle Identification (AVI) Systems at fifteen (15) weigh stations throughout the Commonwealth of Kentucky. The first year of this contract is valued at approximately CDN \$230,000 involving technical supervision for the maintenance and the upgrades. The contract is renewable for four (4) additional years of maintenance and service worth approximately CDN \$230,000 per year. The anticipated total value of the contract over the next 60 months is approximately **CDN\$1,150,000**.

Mr. Leon Walden, Kentucky Transportation Cabinet (KYTC) Program Manager, stated "the KYTC is pleased to announce the award of the Advantage CVO Maintenance Contract to IRD. We value IRD's commitment to provide consistent, reliable and high quality service. This new "best-value" contract allows the KYTC to continue to work with IRD and follows the successful conclusion of a similar and prior contract with IRD. The continuation of this successful relationship is welcomed."

IRD's expertise and experience in the Data Collection field, provides a complete package of service and information from one vendor. IRD offers the design, manufacturing, installation, collection of data, post-processing of data, report generation and maintenance of data collection systems. The IRD Service Support Team has over twenty (20) years of technical and customer service experience managing all operational needs for Data Collection and other Intelligent Transportation Systems (ITS).

Mr. Terry Bergan, IRD's President and CEO commented "this type of project is an excellent example of IRD's commitment to be Customer Driven, and to supply high quality equipment, exceptional field support, and ongoing long-term system management to our customers around the world. Long term service contracts for our growing installed base of systems and the associated re-occurring revenue are an important part of our strategic plan going forward".

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

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The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

**FOR MORE INFORMATION PLEASE CONTACT:**

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**IRD is listed on the TSX - trading symbol - IRD  
[www.irdinc.com](http://www.irdinc.com)**