



INTERNATIONAL ROAD DYNAMICS INC.

Corporate Offices: Canadian - 702 - 43rd St. E. Saskatoon, SK S7K 3T9
U.S. – 2402 Spring Ridge Drive, Suite E Spring Grove, IL 60081

BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

**IRD TO PARTICIPATE IN THE ITS AMERICA 2004 ANNUAL MEETING AND EXPOSITION
IN SAN ANTONIO**

April 19, 2004 –International Road Dynamics Inc. (IRD) will be participating in the ITS America 2004 Annual Meeting and Exposition to be held April 26th to 29th, 2004 in San Antonio, Texas. The theme of this year’s annual meeting is “At the Crossroads: Integrating Mobility, Safety and Security”. Representatives of the public sector and private industry will come together to discuss developments in the ITS industry focusing on infrastructure, vehicle technology, policy development, security applications, public safety, privacy, funding for ITS projects.

IRD will be represented by Mr. Brian Taylor, Vice President of Technical Solutions, Mr. Joe Madek, Vice President of US Sales, Mr. Randy Hanson, Executive VP & COO, Mr. Tony Reynolds, Fleet Sales Manager, In-Vehicle Systems and Mr. Terry Bergan, President & CEO.

As a long standing member of ITS America, IRD Delegates are active participants in committee events including the Commercial Vehicle and Freight Mobility, and the Intermodal Freight Technology Working Groups. Mr. Brian Taylor of IRD will be making a panel presentation at Session 57, Border Security and Commercial Vehicle Market. This presentation will focus on the IRD system installed at the Nogales, Arizona border crossing location. Additionally, the Commonwealth of Virginia in partnership with IRD and HELP Inc. has been nominated for a “Best of ITS” award in the public/private partnership category for the work on the Virginia Integrated CVISN system.

IRD will be exhibiting as part of this years meeting and IRD team members will be available to discuss IRD’s systems and new initiatives including Workzone Safety and Advisory Systems, Commercial Vehicle Pre-Screening Systems, and Driver Management Systems.

We look forward to your visit at IRD’s Booth # 524.

For more information about the conference visit ITS America’s website at www.itsa.org or if you would like any information on any of IRD’s systems, please contact Mr. Brian Taylor at tel: (306) 653-6611 or at Email: brian.taylor@irdinc.com.

IRD is a highway traffic management products and systems technology company which specializes in supplying systems to the worldwide, emerging industry of Intelligent Transportation Systems (ITS). IRD is a North American-based company, with a Canadian corporate office in Saskatoon, Saskatchewan and sales and service offices throughout the U.S., and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD’s products and advanced traffic systems to manage and protect their highway infrastructure.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com